

CONTACT

Director

Directorate of Continuing Education (DCE)

BUET, Dhaka-1000

Tel: 02 58610738

PABX: 02 55167228-57 ext. 7848, 7452

Cell: 01918285231 (Saturday-Wednesday 10AM-4 PM)

Email: info@dce.buet.ac.bd

***BUET weekly holidays are Thursday & Friday.**

April 2025						
SUN	MON	TUE	WED	THU	FRI	SAT
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

About DCE

DCE established in **1995 at BUET**, a platform for decentralized and adaptive learning to bridge the gap between Professionals and Academicians, promotes pedagogical development with a combined experience of Academicians and Professionals and offers distance training opportunities. So far, **241** short courses/training workshops have been offered to serve more than **11,500** professionals.

SHORT COURSE OUTCOMES

At the end of the short course, participants will be able to:

- Understand the change management, its importance & impact.
- Prepare thoroughly for the change.
- Navigate the changes successfully.
- Evaluate where they are in the change process.
- Manage people's emotions at every stage of the change process.
- Manage resistance towards the changes.
- Build & implement strategies for change success.
- Apply toolbox for change success.

RESOURCE PERSON

A professional expert will conduct the session.

For details please visit: <https://dce.buet.ac.bd/>

DURATION

19 April 2025
(Saturday)

LANGUAGE

English and Bangla

CERTIFICATE

A certificate of attendance will be provided.

Short Course on Organizational Change Management



19 April 2025

BUET, Dhaka

Organized by

**Directorate of Continuing Education (DCE)
Bangladesh University of Engineering and Technology
Dhaka-1000**

For registration in this course ([Click Here](#)),

or

Please Scan Below



Approximately 50% of all organizational change initiatives are unsuccessful. But businesses must constantly evolve and adapt to meet a variety of challenges – from changes in technology, to the rise of new competitors, to a shift in laws, regulations, or underlying economic trends. Failure to do so could lead to stagnation or, worse, failure. It highlights why knowing how to plan for, coordinate, and carry out change is a crucial competency for professional & organizational success.

In today's fast-paced, ever-evolving business landscape, effective change isn't just an advantage – it's a necessity. Have you been tasked with managing a significant change initiative for your organization? Would you like to demonstrate that you're capable of spearheading such an initiative the next time one arises? Leading Change Success is a comprehensive & practical experience-based program to master what change management is, the key steps in the process, and actions you should take to lead change success and become a change champion.

Considering this requirement of manpower developing short courses are organized by the Directorate of Continuing Education (DCE), BUET is designed to provide the participants with comprehensive knowledge on organizational change management in the context of Bangladesh.

WHO SHOULD ATTEND?

This short course is designed for anyone who has an involvement/ interest with change management and needs the understanding & strategies for change success. The following participants will get the most benefit from attending this short course:

- Entrepreneurs, CEOs of small, medium, and large organizations
- Leaders who lead the changes/ transformations.
- Team members are part of any change initiatives.
- Managers/ Team Leaders, Change Managers.
- Project Managers, Change Agents.
- Anyone interested in enhancing change management skills.

PROGRAM OVERVIEW

Contents of the workshop are:

- An introduction to Change Management. What is Change Management and why it's so crucial.
- Impacts of Change Management to the organizations/ individuals.
- Change methodology – Change Model.
- Change Assessment – positioning in the change process.
- Emotion Management in Leading Change Success.
- Resistance Management Strategies.
- Leading Change Success/ Failure Cases.
- Change Success Drivers.

VENUE

Directorate of Continuing Education (DCE), 3rd Floor, Institute Building, BUET, Polashi, Dhaka-1000. (Near Dr. M A Rashid Student Hall, BUET and BUET Gymnasium)

REGISTRATION FEE

BDT **8,000/-** per Person (Tk. Eight Thousand Only)

The fee will cover Printed lecture instructions, workshop kits, Printed comprehensive materials, refreshments, certificate etc.

PAYMENT PROCEDURE

Registration Fee is to be paid in advance payable through

1. Pay Order/Demand Draft (DD) in favor of

Director, BRTC, BUET OR

2. Electronically deposited at -

Savings Account No. - **4404034173888**

Routing Number - **200270522**

Account Name: - **Director, Directorate of Continuing Education(DCE) Sonali Bank Ltd., BUET Branch, Dhaka**

Seats are limited and the selection procedure will be First Come First Serve basis.

REGISTRATION FORM

Short Course On

Organizational Change Management

DCE, BUET

Please complete the registration form in BLOCK LETTERS and return it to the address overleaf.

Name:

Affiliation:

Company Name:

Address:

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Cell Phone:

Email:

Payment:

- Pay Order/ Demand Draft (DD)
- Online Banking

Please attach the original copy of payment.

Details of Pay Oder/Demand Draft:-----

Signature:

Date: